### Performance Indicator 1: Student Learning Results

<table>
<thead>
<tr>
<th>Performance Measure</th>
<th>Current Results</th>
<th>Analysis of Results</th>
<th>Action Taken or Improvement made</th>
<th>Insert Graphs or Tables of Resulting Trends</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measurable goal</td>
<td>Do not use grades.</td>
<td>What are your current results?</td>
<td>What did you learn from the results?</td>
<td>What did you improve or what is your next step?</td>
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<tr>
<td>What is your goal?</td>
<td>(Indicate type of instrument)</td>
<td>Direct, formative, internal, comparative</td>
<td>For the Business Ethics CPC, BU 4D outgoing students scored 35-14% (more than 14 points below the national average) prompting us to review our approach to teaching ethics.</td>
<td>Assignment of a new Professor hired in 2016 allowed us to enhance the instruction of ethics in this course, yielding a significant gain in achievement of outcomes (within 1 point in 2016 and within 10 points in 2017). Continued attention to this CPC will be needed to maintain this goal.</td>
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#### BA in Business Administration

**Students will score no more than 10 points below the national average in all categories.**

- **Perigrine CPC Exam - Outbound Direct, Summative, External, Comparative**
  
  Data from results of all ACBSP programs reviewed.

  - **Spring 15**:  Spring 16  Spring 17
  
  While we had an Ethical Leadership course in the curriculum, it was not aligned well to the CPC standards.
  
  Assignment of a new Professor hired in 2016 allowed us to enhance the instruction of ethics in this course, yielding a significant gain in achievement of outcomes (within 1 point in 2016 and within 10 points in 2017).

  - **Continued attention to this CPC will be needed to maintain this goal.**

#### BA in Business Administration

**Students will gain at least 2 points in the Overall score on Insight Assessment’s Business Critical Thinking Skills Test (BCTST) between their inbound and outbound exams.**

- **Business Critical Thinking Skills Test (BCTST)**
  
  Students have consistently met goal of gaining at least 2 points between inbound and outbound exams.

  - **Spring 13**:  Spring 14  Spring 15  Spring 16
  
  This is the first Q&A report where we have had inbound and outbound data. Measuring learning gains with this approach has increased our confidence in the results we are seeing.

  - **Continue to monitor this trend and set increasingly challenging benchmarks in the future.**

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**Standard 4 Criterion 4.2.**
MBA Students will score within 5 percent of Traditional/Campus based Delivery Model national comparison in all categories of the Peregrine CPC exam.

Peregrine CPC Exam - Outbound Direct, Summative, External, Comparative data from results of all ACBSP programs reviewed.

Spring 16 and Fall 17 outbound exams failed to meet the goal of within 5% of national averages. Changes to curriculum resulted in an increase to 2 percentage points below the national average for Spring 17 outbound students.

The curriculum lacked an intentional focus on data analysis and statistics. A review of the MBA S15 course revealed that the curriculum needed to be updated to ensure students were receiving adequate instruction in these skills.

MBA S15 - Research and Analytics for Business Decisions - was revised to emphasize data analytics and statistics in order to address this CPC outcome.

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<th>Fall 16</th>
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Standard 4 Criterion 4.2_.xlsx